



**Business
in Cockburn**
CONNECT INVEST TRADE

Cockburn

Global



A Global Hub for Digital Business and Start-Ups Singapore



CONSULATE GENERAL OF VIETNAM
IN PERTH – AUSTRALIA



Session 2:

| Singapore | |
|------------------|---|
| 10.30 - 11.00 am | A Global Hub for Digital Business and Start-Ups Eva Chye |
| 11.00 - 11.15 am | Question and Answer |





Eva Chye

**Western Australian Singapore Business Council
If Innovation Could Talk**

A Global Hub for Digital Business and Start-Ups

TRANSFORMING SINGAPORE THROUGH TECHNOLOGY

Helping citizens stay healthy; providing timely medical assistance

LumiHealth

A personalised health programme to encourage adoption of healthy habits and behaviours through personalised reminders, programmes, activity coaching, and incentives. Over 100k app downloads.

myResponder

Dispatches trained responders to fire and medical emergencies. Over 90k registered as community first responders. 23 lives saved.

Wireless Alert Alarm System

Deployed to 3.6k rental units over 21 blocks. Homes of over 5.6k seniors equipped for them to call for help in emergencies. More than 300 cases attended to by SCDF/SPF, with about 40% of these cases requiring further assistance e.g. sending to hospital. To roll out to 32 more blocks.

Providing convenient access to government services

LifeSG

Shortcuts to 70 government services. More than 250k app downloads. More than 21k users accessed Government Benefits Module since launch in Dec 2020.

SingPass

Provides access to over 1.4k services from both government agencies and private organisations. Offers secure and convenient authentication options including face verification, and digital signing services. 2.4 million SingPass Mobile users.

Ask Jamie Chatbot

Ask Jamie is a virtual assistant designed to answer queries on government agency websites. 64 Ask Jamie chatbots have been implemented across 41 government agencies' digital platforms. Next-generation intelligent Virtual Assistant will be rolled out soon.

Tapping on Singapore's National Digital Identity

MyInfo

Pre-filled verified information. Over 200k transactions daily. Transaction time reduced by 80%.

MyInfo Business

Helps businesses manage entity data securely and conveniently. Over 63k transactions annually.

Facilitating trade and economic opportunities

Networked Trade Platform

A next-generation trade platform offering 14 Customs e-services to approximately 5k companies. Facilitates trade-related transactions and cross-border digital connectivity with foreign authorities, and helps companies with regulatory requirements for cargo clearance.

DigitalPORT@SG

A one-stop e-service portal that streamlines port clearance for ships calling at Singapore. More than 2k shipping companies are using the portal which saves about 100k man hours per year.

Improving our urban living experience

Smart Nation Sensor Platform

Improves municipal services, city level operations, planning and security through use of sensors; 300k Smart Water Meters to be deployed by 2023 to encourage water savings.

Smart Parking trial @ Punggol Northshore HDB Residence

Trial of 1k smart parking lots to improve parking experience without the need for gantry barriers. Payment through mobile app, no more topping up of cash card.

Managing jobs and careers

MyCareersFuture

A portal that provides personalised job recommendations. Assisted 250k jobseekers in applying for jobs in 2020.

MySkillsFuture

A web and mobile app that empowers individuals to chart their own career and lifelong learning pathways. Over 7.4 million visits in 2020 and 62k app downloads.

Combating online danger

ScamShield

Helps citizens block scam calls, filter and report scam messages. Over 85k downloads and over 280k scam messages filtered.

Helping businesses with a one-stop licensing and grants platform

GoBusiness

Streamlines government-to-business interactions. Used by over 1.7k food services companies. Saves up to \$560 for businesses and reduces transaction time by up to 14 days. 9.3k users received customised advice on government assistance via the e-Adviser feature since Aug 2020.

Business Grants Portal

One-stop portal for businesses to apply for grants from multiple agencies in one place. Processed 100k applications and claims made by businesses in 2020.



SINGAPORE: A GLOBAL HUB FOR DIGITAL BUSINESS & START-UPS

▷ COCKBURN GLOBAL
(11TH OCT 2023)

Eva
Chye

AUSTRALIAN INNOVATION MANAGEMENT INSTITUTE

- International standard certification for innovation

PWC

- Digital engagement & commercial growth opportunities

IF INNOVATION COULD TALK

- Media content on purpose-driven innovation

SINGAPOREAN AUSTRALIAN

- You can take a girl out of Singapore but ...



Journey Through Opportunities



READINESS

How is Singapore ready for you



INTEL

4 areas of opportunities



CONNECTIONS

Useful links and resources



EXPORT & EXPAND

Are you ready



READINESS

How is Singapore ready for you

Global Innovation Index (2023) - #5/132

Startup Genome Global Startup Ecosystem Ranking (2023) - #8/40

CISCO Global Digital Readiness Index (2021) - #1/146

World Bank Ease of Doing Business (2019) - #2/190

Are you ready?
To explore
opportunities



INTEL

4 areas of opportunities

Landing Pad Program

Australia-Singapore Digital Economy Agreement

Australia-Singapore FinTech Bridge Agreement

Go-Green Co-Innovation Program (GGIP)

Are you ready?
To leverage
opportunities



CONNECTIONS - AU

Useful links and resources

Landing Pad Program

- Austrade - General enquiry form | 13 28 78 | Go Global Toolkit

Australia-Singapore Digital Economy Agreement

- DFAT | (02) 6261 1111 | digitaltrade@dfat.gov.au

Australia-Singapore FinTech Bridge Agreement

- Australian Treasury | fintechbridge@treasury.gov.au
- Monetary Authority of Singapore | fintech_office@mas.gov.sg

Go-Green Co-Innovation Program (GGIP)

- DFAT | ggcip@dfat.gov.au | (02) 6178 4432 | Note closing date on 4th December 2023



CONNECTIONS - SG

Useful links and resources

Entrepreneurs in advanced technology, long development cycles, high technical risks

- SGInnovate

Businesses in consumer technology, e.g. e-commerce, FinTech, new media

- DISG (Digital Industry Singapore) | EDB + Enterprise Singapore + Infocomm Media Development Authority

Business in international trade

- IMDA (Infocomm Media Development Authority) TradeTrust framework

Startups

- ACE.SG (Action Community for Entrepreneurship)
- JTC Corporation for innovation sites such as Launchpad @ One-North

Are you ready?
To export &
expand



EXPORT & EXPAND

Are you ready

Frugal innovation : Connect, leverage, adapt

Need help?

- WASBC: Terrence Cheong | Sandy Chong
- Eva Chye: chye.eva@icloud.com | 0438 386 899

What's next?

11.30am-12.15pm - Breakout Session 3