



**Business
in Cockburn**

**CONNECT
INVEST
TRADE**

Building business brilliance in Cockburn

Your guide to thriving locally.



www.cockburn.wa.gov.au/Business

Welcome to business in Cockburn

Welcome to the City of Cockburn, where small businesses thrive in a community rich with opportunity and support.

This booklet is your guide to harnessing the city's potential for your business, whether you're starting fresh or looking to expand. From key industry insights to invaluable resources and support networks, discover how Cockburn is the ideal place to start or grow your business and achieve your entrepreneurial dreams.

The City of Cockburn: your partner in business

Did you know the City of Cockburn offers extensive support for your business? As a Small Business Friendly Local Government, we provide:

- Expert guidance on regulations, approvals, licences, and permits
- Initiatives to reduce red tape, streamlining business operations
- Advice on finding a location for your business
- Access to sponsored programs for startup and business growth
- Financial support and grants to fuel innovation and expansion
- Industry events for networking with industry experts
- Engaging workshops and resources to elevate your business skills.

Read on to discover more about how we can help you grow and succeed in Cockburn!

Key industry sector and opportunities

Cockburn's economy is diverse and robust, home to sectors including shipbuilding and marine, construction, manufacturing, retail, healthcare, education, transport, and warehousing. These industries provide a stable economic foundation, encouraging consistent growth and demand for services and products.

Emerging sectors to watch include:

- **Defence, marine, and shipbuilding:** leveraging its coastal location, Cockburn is a hub for marine and defence industries, with significant infrastructure and innovation at the Australian Marine Complex.
- **Medical and allied health:** with proximity to major healthcare facilities and universities, Cockburn is an expanding centre for health professionals and services.
- **Tourism:** poised to become a significant visitor destination, Cockburn offers unique attractions and is investing in tourism infrastructure.
- **Art and culture:** promoting cultural tourism and indigenous culture, Cockburn is becoming a creative industries hub.
- **Retail, warehousing, and wholesale trade:** significant investment is being made in these sectors, driven by excellent transport networks and strategic location.

For a detailed exploration of these sectors and opportunities, visit Industry Sectors and Opportunities www.cockburn.wa.gov.au/industrysectors



Discover prime business locations

Ideally located within the Perth metropolitan area, the City of Cockburn offers a diverse range of business landscapes. Each area brings unique benefits, enhanced by accessibility to major transport links and infrastructure:

- **Australian Marine Complex (AMC):** A marine, defence, and resource industry hub.
- **Bibra Lake Precincts:** Specialised in construction, engineering, and manufacturing.
- **Latitude 32:** One of the largest industrial zones in Australia.
- **Jandakot Airport:** Centrally located commercial and industrial development.
- **Cockburn Central:** Combines residential, retail, and commercial areas.

For more details on these locations and Cockburn's strategic position, visit City of Cockburn's Business Locations and Premises www.cockburn.wa.gov.au/businesslocations



51,957

Local Jobs



9,297

Businesses in
Cockburn

Starting your new business

Embarking on a new business venture is a pivotal moment, and the City of Cockburn is here to support you every step of the way:

- **Guided business start-up process:** We provide a structured approach to help you from the initial planning stage to securing necessary permits and approvals.
- **Business planning resources:** Access the City's free business mentoring and other valuable resources to create a solid foundation for your new venture.
- **Finding the right premises:** Discover the perfect location for your business in Cockburn's diverse commercial parks, industrial areas, and retail centres.
- **Navigating approvals, licences, and permits:** Receive assistance in understanding what approvals your business may need.

For a more detailed guide on starting your business in Cockburn, visit Start a Business www.cockburn.wa.gov.au/startabusiness

Growing your business

Expanding your business is an exciting time, and the City of Cockburn is here to provide the essential support and resources you need:

- **Expansion assistance:** Get expert advice on navigating the approvals process.
- **Training and development:** Access a variety of workshops and programs designed to enhance your business skills.
- **Networking opportunities:** Connect with other business owners and industry experts through our networking events and forums.
- **Funding and financial support:** Explore a range of funding options and financial support services.

For more information on how we can assist in growing your business in Cockburn, visit Grow Your Business www.cockburn.wa.gov.au/growyourbusiness



Support for home-based businesses

Starting and running a business from home has its unique set of challenges and opportunities. In Cockburn, we understand this and offer tailored support to help home-based businesses thrive:

- **Guidance on approvals and regulations:** we provide assistance to ensure you meet all necessary home-based business approvals, permits, and regulations, making your business journey smooth and compliant.
- **Access to business resources:** home-based businesses have full access to our range of services, including business training and workshops, funding opportunities and business mentoring.
- **Connection to the business community:** engage with the broader business community in Cockburn through various networking opportunities, helping you to network, grow and develop your business.

For more information on resources and support for home-based businesses, visit Home-Based Businesses www.cockburn.wa.gov.au/home-basedbusinesses

Events and networking opportunities

The City of Cockburn offers a vibrant networking scene for businesses at all levels:

- **Microbusiness Networking Group:** tailored for micro, solo, and home-based businesses with four or less full-time employees, these monthly meetings facilitate connections and skill development. Each session includes a skill booster from an expert, covering an array of business topics.
- **International Women's Day event:** held in March, this annual event empowers women in business through networking, recognition, and learning. It includes keynote speeches and panel discussions, focusing on diversity and personal growth.
- **Engineering Ocean Solutions event:** this two-day conference is sponsored by the City and held annually in September. The event brings together an international audience for a deep dive into the blue economy, ocean innovation, technical solutions and sustainability.
- **Cockburn Global event:** held in October, this annual event is open to businesses of all sizes. This full-day event offers networking and learning, perfect for those aspiring to expand their market reach.
- **Business After Hours events:** hosted by the Melville Cockburn Chamber of Commerce (MCCC) these monthly sundowners are a great opportunity to meet local business owners and Chamber members. Open to members and non-members alike, you can find out more here <https://mccc.org.au/events>

Join these events to connect, learn, and grow with Cockburn's business community.

For more information visit Promoting and Marketing Your Business

www.cockburn.wa.gov.au/businesspromotion

Cockburn through various networking opportunities, helping you to network, grow and develop your business.

For more information on resources and support for home-based businesses, visit Home-Based Businesses

www.cockburn.wa.gov.au/home-basedbusinesses

Learn from experts

Explore Cockburn's sponsored programs designed to empower your business journey:

- **Amplify program:** supercharge your marketing skills and boost your market presence with this four-day course by Business Foundations.
- **Blue Gravity program:** dive into marine technology and innovation support and develop your blue economy venture through commercialisation, collaboration, and funding opportunities.
- **Thrive program:** join a three-month journey presented by Business Station to establish solid business fundamentals and ensure your business not only survives but thrives.
- **Curtin Ignition program:** Curtin University's week long intensive training module is designed to transform your business ideas into viable ventures, providing practical tools, networking opportunities, and confidence-building.

To find out more visit Business Programs

www.cockburn.wa.gov.au/businessprograms



Meet the teams at Cockburn

We understand the diverse needs of startups and growing businesses, including those operating from home. Feel free to reach out for tailored advice and assistance. Let's make your business a thriving part of our community. Whether you're kickstarting a new business or expanding, our teams are here to help your business flourish in our community. Our teams work in harmony to simplify regulations and support your business journey.

Economic Development Team

Your business growth partner: we're here to support your business's growth and success. Whether you're looking for advice on local market trends, seeking networking opportunities, or need assistance with business planning, we're your go-to resource. We understand the challenges small businesses face and offer a range of services to help you navigate them.

Planning Team

Guiding your business location and development: we help you understand where and how your business can operate within our community. Our team clarifies zoning laws and planning schemes, ensuring you find the perfect spot for your business, whether it's at home or in a commercial area.

Building Team

Safety and compliance experts: embarking on construction or renovation? We're here to guide you through permits and regulations, ensuring your business premises are safe and compliant. Our support is crucial for protecting your business and customers.

Health Team

Upholding public health standards: especially vital for food, personal care, and health services, we ensure your business meets public health requirements. From hygiene practices to food safety, we provide guidance to keep your customers and community safe.

Keep up to date with our Business in Cockburn newsletter

Stay connected with the City of Cockburn's business community by subscribing to our monthly Business in Cockburn Newsletter. This concise yet informative resource provides updates on the latest business events, insights into sponsored programs, information on available business grants, and upcoming training opportunities. It's an essential tool for local businesses to stay informed and leverage the opportunities in Cockburn.



For more information or assistance with grants please contact our Business Engagement Officer on 08 9411 3444 or email business@cockburn.wa.gov.au

To stay tuned for updates on the next round of grants subscribe to our business newsletter. www.cockburn.wa.gov.au/Business-eNews