25 November 2019

**Clean oceans in Cockburn aim of three-pronged program**

## A new City of Cockburn program designed to reduce rubbish in Cockburn’s coastal environment, and reward locals for doing their bit, will kick off on 1 December.

## In a first for the City, its Clean Ocean Cockburn project includes three elements, the first being a rubbish bin trial on the beach between Coogee Beach Surf Life Saving Club and the stairs south of the Omeo shipwreck.

## Fifteen 120 litre bins will be stationed at beach entry points from 1 December until 29 February 2020. These will be emptied each Monday, Wednesday, Friday and Saturday (including Public Holidays) during dedicated four-hour shifts. Waste collected will be stored in a 660 litre bin at the surf club for weekly bulk collection.

The second element of Clean Ocean Cockburn is the City’s new partnership with the global Take 3 for the Sea campaign. It encourages community members to pick up and bin three pieces of rubbish every time they’re out and about.

Cockburn residents can win a 2-night trip for four people to Rottnest just by posting a selfie of their efforts and tagging #take3fortheseacockburn on Facebook or Instagram. This competition is open from 1 December to 9 March 2020.

## The third element of the summer litter reduction program is Clean Ocean Cuppas which rewards people who collect a bucket of litter from the beach, with a free coffee or soft drink from one of eight participating local cafes. This competition runs from 1 December until 29 February 2020.

## Loyalty cards will be available and whoever collects the most free drinks will win a $100 gift voucher to one of the participating cafes of their choice.

## Participating cafes are Beachpoint Café, Bistro 21, Caffissimo Port Coogee, Coogee Beach Café, CRU Health + Juice Bar, Dome Port Coogee, Surfing Lizard Café, and Woodman Point Beach Kiosk.

## The Clean Ocean Cuppas program has been made possible with a $4,145 Keep Australian Beautiful WA grant.

City of Cockburn Waste Education Coordinator Nicki Ledger said establishing habits was the most effective way to change behaviours in the long term.

“By encouraging people to pick up litter every time they’re out and about, they will hopefully become more aware of rubbish and establish litter collection as a lifelong habit,” Miss Ledger said.

Information, and terms and conditions for these projects and competitions, is available at <https://www.cockburn.wa.gov.au/Waste-and-Environment/Rubbish-Waste-and-Recycling/Clean-Ocean-Cockburn>

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