

Club Name – Strategic Plan – Year-Year  
Insert Club Logo



# Sporting Club Strategic Plan Year-Year

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Insert Sponsors *(optional)*

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## CONTENTS PAGE

- Our Vision and Mission
- Our Values

(Key areas of Focus/ themes for club e.g.)

- Value
- Organisation
- Participation
- Profile
- Facilities

Insert Sponsors *(optional)*

### Objective 1 e.g. Values

Description of objective and timeframe (2018-2022)

Key Objectives (targets for objective)	Key Projects/Initiatives (how are you going to achieve your objectives)
e.g. Promote values of the club	

### Objective 2 e.g. Organisation

Description of objective and timeframe (2018-2022)

Key Objectives (targets for objective)	Key Projects/Initiatives (how are you going to achieve your objectives)
e.g. Implement good governance practise	

### Objective 3 e.g. Participation

Description of objective and timeframe (2018-2022)

Key Objectives (targets for objective)	Key Projects/Initiatives (how are you going to achieve your objectives)
e.g. increase number of junior members by 5%	

Insert Sponsors (optional)



### Objective 4 e.g. Profile

Description of objective and timeframe (2018-2022)

Key Objectives (targets for objective)	Key Projects/Initiatives (how are you going to achieve your objectives)
e.g. Increase the profile of the club	

### Objective 5 e.g. Facilities

Description of objective and timeframe (2018-2022)

Key Objectives (targets for objective)	Key Projects/Initiatives (how are you going to achieve your objectives)
e.g. Secure funding support for floodlighting	

Insert Sponsors (optional)